



The Ogden Point Master Plan

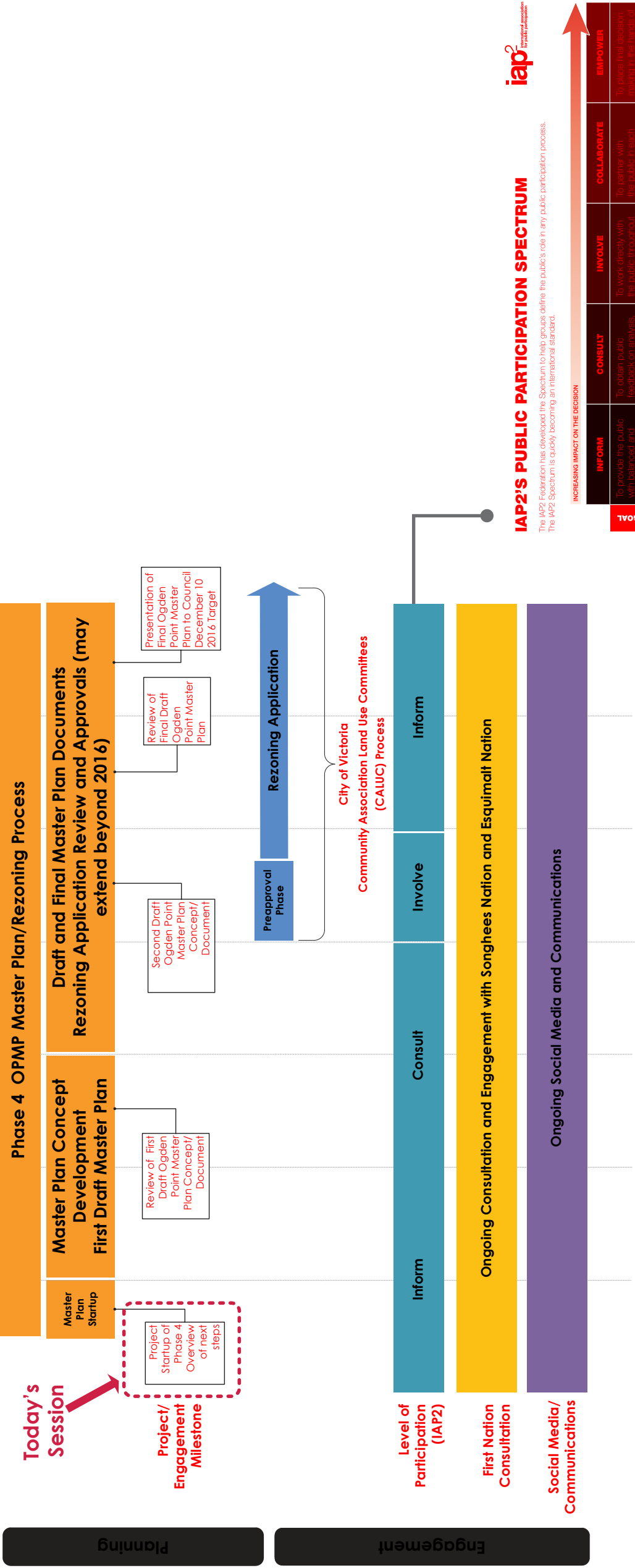
Information Session June 22, 2016
4-7 PM

WELCOME



How will the Master Plan evolve from today?

TEXT?



IAP2'S PUBLIC PARTICIPATION SPECTRUM

The IAP2 Federation has developed the Spectrum to help groups define the public's role in any public participation process. The IAP2 Spectrum is quickly becoming an international standard.

INCREASING IMPACT ON THE DECISION

INFORM

CONSULT

INVOLVE

COLLABORATE

EMPOWER

INFORM

CONSULT

INVOLVE

COLLABORATE

EMPOWER

PUBLIC PARTICIPATION GOAL

PROMISE TO THE PUBLIC

INFORM	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to your concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

iap²

International Association of Public Participation

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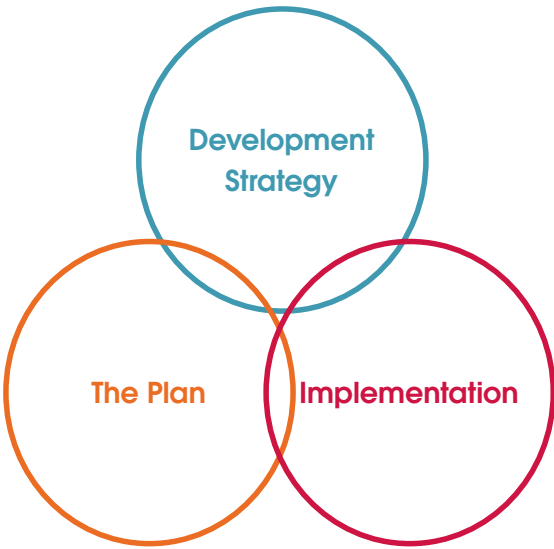


MASTERPLAN

What is a Master Plan?

The Master Plan is comprised of three key interrelated components:

1. A development strategy—illustrating the vision, principles and objectives and a functional layout “strategy” to meet those vision and objectives. The Functional and Facilities Plan is the first component of the Master Plan.
2. The Plan—a detailed layout of the site for the long term identifying projects that will be implemented over a period of time. The plan will contain guidelines for architecture, landscape, development controls, infrastructure and servicing.
3. Implementation—how and when the Master Plan will unfold over the near, medium and long term. This includes how the process will be governed, communicated and delivered.

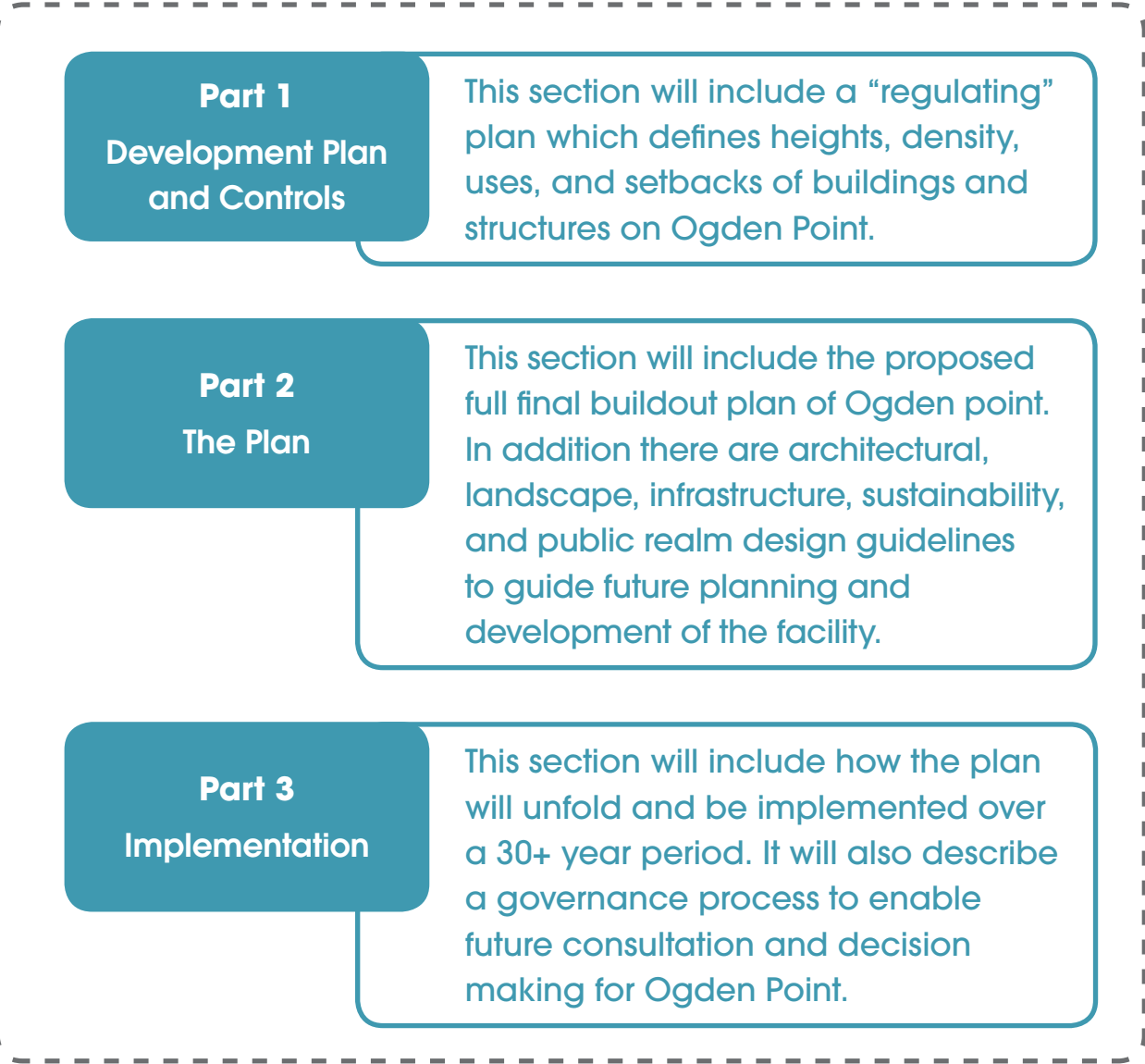


The Functional and Facilities Plan/Master Plan Structure

FUNCTIONAL FACILITIES PLAN

- Part 1
Planning Context
- Part 2
Site Analysis and Base Program
- Part 3
Preferred Concept
- Part 4
Infrastructure

MASTER PLAN





ENGAGEMENT AND COMMUNICATION

How We Got to the Functional and Facilities Plan

Ogden Point Master Plan & Rezoning Application
Engagement Plan 2015-2016

Outline of Engagement Strategy Actions for the preparation
of the Ogden Point Masterplan

Prepared for:
Greater Victoria Harbour Authority

Prepared by:
Stantec

October 2015

ENGAGEMENT AND COMMUNICATIONS

- IAP2 Principles
- Key stakeholder input in building the plan
- Transparent process
- Range of tactics for engaging community and stakeholders
- MindMixer site
- Feedback loop
- Communications plan in place

There are many ways to engage

Share your ideas

Be heard

Build a better community

DATA WOULD USE TO HEAR YOUR IDEAS AND VISIONS FOR OGDEN POINT

LET'S TALK

ABOUT THE PROJECT

The next phase of the Master Plan, led by Stantec Consulting Ltd., is the completion of a Functional and Facilities Plan. This includes identifying ideal site uses and infrastructure required to accommodate these uses, in a collaborative one requiring input from industry, residents, stakeholders and neighbours.

Help us shape our Harbour!

SIGN UP AND JOIN THE CONVERSATION
ogdenpointmasterplan.mindmixer.com

27 MEETINGS WITH...

- Esquimalt Nation
 - Songhees Nation
 - James Bay Neighbourhood Association
 - GVHA Community Advisors
 - Tourism Victoria
 - Attractions Victoria
- Downtown Victoria Business Association
 - Western Sevedoring
 - Ogden Point Enhancement Society
 - Victoria and Esquimalt Harbour Society
- Lisa Krakowski-Representing Property Clients
 - Helijet
 - Mercuty Marine
 - Community/Public
 - City of Victoria

INFORMATION SESSION SURVEYS AND MINDMIXER

- The November 19, 2015 information session presented two proposed scenarios for the Functional and Facilities Plan for the Ogden Point Master Plan. We asked participants to share their thoughts on the proposed mix of potential uses for each scenario.

There were over 75 surveys completed and 23 responses on MindMixer.

- At the February 18, 2016 information session, we asked participants to prioritize the potential uses of the site.

Top 3 Master Plan Items Most Important to You

- 1) Public Space 2) Amenities 3) Cruise Terminal Space

Top 3 Priority Uses

- 1) Amenity Space 2) Marine Services 3) Marine Technology

Ogden Point Master Plan
Functional and Facilities Plan Information Session Survey

Help us continue to develop a preferred scenario for the Functional and Facilities Plan. Building on what we have heard to date we have developed two scenarios.

Scenario A

Scenario B

POTENTIAL USES

- 1. Existing Harbour
- 2. Light Industrial (Marine Services/Office)
- 3. Light Industrial (Marine Services)
- 4. Light Industrial (Marine Services/Office Technology)
- 5. Marine (Cruise or Non-Cruise)
- 6. Mixed-Use Commercial (Office/Residential)
- 7. Mixed-Use Commercial (Hotel/Residential)
- 8. Amenity Space
- 9. Recreation

Please share your thoughts on the proposed mix of potential uses in scenarios. Indicate if you would like to see more or less of each potential use by marking the appropriate box.

POTENTIAL USES	More	Less
Marine Services		
Marine Technology		
Office		
Residential		
Hotel		
Amenity Space		

* Examples of marine services include yacht storage, maintenance facilities, and ship building.
** Examples of retail include restaurants, cafes, shops, and grocery stores.

Any additional ideas or things we missed?

Please leave the survey of the event tonight or log on to ogdenpointmasterplan.mindmixer.com and provide your feedback there by November 30, 2015.

Ogden Point Master Plan
Functional and Facilities Plan Information Session Survey

February 18, 2016

DISTRIBUTION OF USES

- 1. Marine Services
- 2. Marine Technology/Office
- 3. Light Industrial
- 4. Marine Services
- 5. Mixed-Use Commercial
- 6. Light Industrial (Marine Services/Office Technology)
- 7. Light Industrial (Marine Services)
- 8. Light Industrial (Marine Services/Office Technology)
- 9. Marine (Cruise or Non-Cruise)
- 10. Mixed-Use Commercial (Office/Residential)
- 11. Mixed-Use Commercial (Hotel/Residential)
- 12. Amenity Space
- 13. Recreation

1) Choose the top 3 things about the Ogden Point Master Plan that are most important to you:

Amenities Improved vehicle routes on property

Cruise terminal space Marine/Industrial space

Exhibition space Office space

Real business space Public space

Hotel space Retail space

Improved pedestrian routes Any additional items we may have missed?

2) Ogden Point will continue to be primarily a working harbour facility; however it would help us moving forward if you can share what uses you would like to see introduced, encouraged or enhanced that, given the project is for the next 10+ years, with the Master Plan and implementation yet to be complete, please prioritize from the list below by ranking the potential uses from 1 to 4 (1 being the highest priority).

POTENTIAL USES Priority Number

Amenity Space	
Hotel	
Marine Services*	
Marine Technology**	
Office	
Residential	

3) Circle the area where you live:

Esquimalt/View Royal

Fairfield/Coke Bay

James Bay

Other: _____

4) How did you hear about the community information session held today?

City news story Social media (Facebook, Twitter)

James Bay Beacon Times Colonist ads

Mailout Times Colonist newspaper story

Poster in the community Other: _____

5) Provide your email below if you would like to be directly connected to our Ogden Point Master Plan online engagement page. You will receive a direct invite from MindMixer.

Please leave the survey of the reception desk tonight or log on to ogdenpointmasterplan.mindmixer.com and provide your feedback there to questions 1 and 2 by February 20, 2016.



Main Ideas

- Build economic opportunities for youth taking advantage of tourism, cruise and marine industry opportunities.
- Maintain the emphasis on a strong and enduring, visibility and presence on the Ogden Point lands which are part of the traditional territories of the Lekwungen People.
- The Songhees and Esquimalt Nations belong to the Coast Salish peoples, who have lived on the lands and water for over 4,000 years and are the two remaining Nations whose connection to the land and water resources remains strong.
- The establishment of employment and business opportunities or partnerships, for both Nations, are essential to grow the community and provide current and future generations with tangible and stable opportunities.
- Respect the Sacred Trust and its Teachings, The Natural Laws and Values of the Lekwungen people.
- Ongoing discussions and outreach with Chiefs, Elders, heads of Families, members, and GVHA Liaisons are essential in this process.

Ideas to Be Developed in Conversation with Esquimalt and Songhees Nations



ESQUIMALT NATION

Preliminary Ideas:

- Locate Long Houses and Village on the Ogden point Property.
- Create a canoe landing area for Tribal Sea Journeys with an appropriate welcoming and ceremonial area.
- Continue to reinforce the history of the Lekwungen Peoples—the “water people”.
- Create a place for business education for First Nation youth to develop skills and knowledge to continue opportunities for the community.



SONGHEES NATION

Preliminary Ideas:

- Demonstrate celebration of Arts and Crafts within appropriate structures on site for both visitors and the community. This could include but not be limited to totem carving, beadwork, and drum making, knitting and even traditional foods display.
- Express creation stories through the arts and in permanent structures and buildings.



Functional and Facilities Plan Layout

The Functional and Facilities Plan layout has been developed based on extensive discussion and consultation with stakeholders, the community and GVHA staff. This plan provides the basis for development of the masterplan layout which will later illustrate landscape, architecture and the public realm in more detail supported by guidelines and development controls.

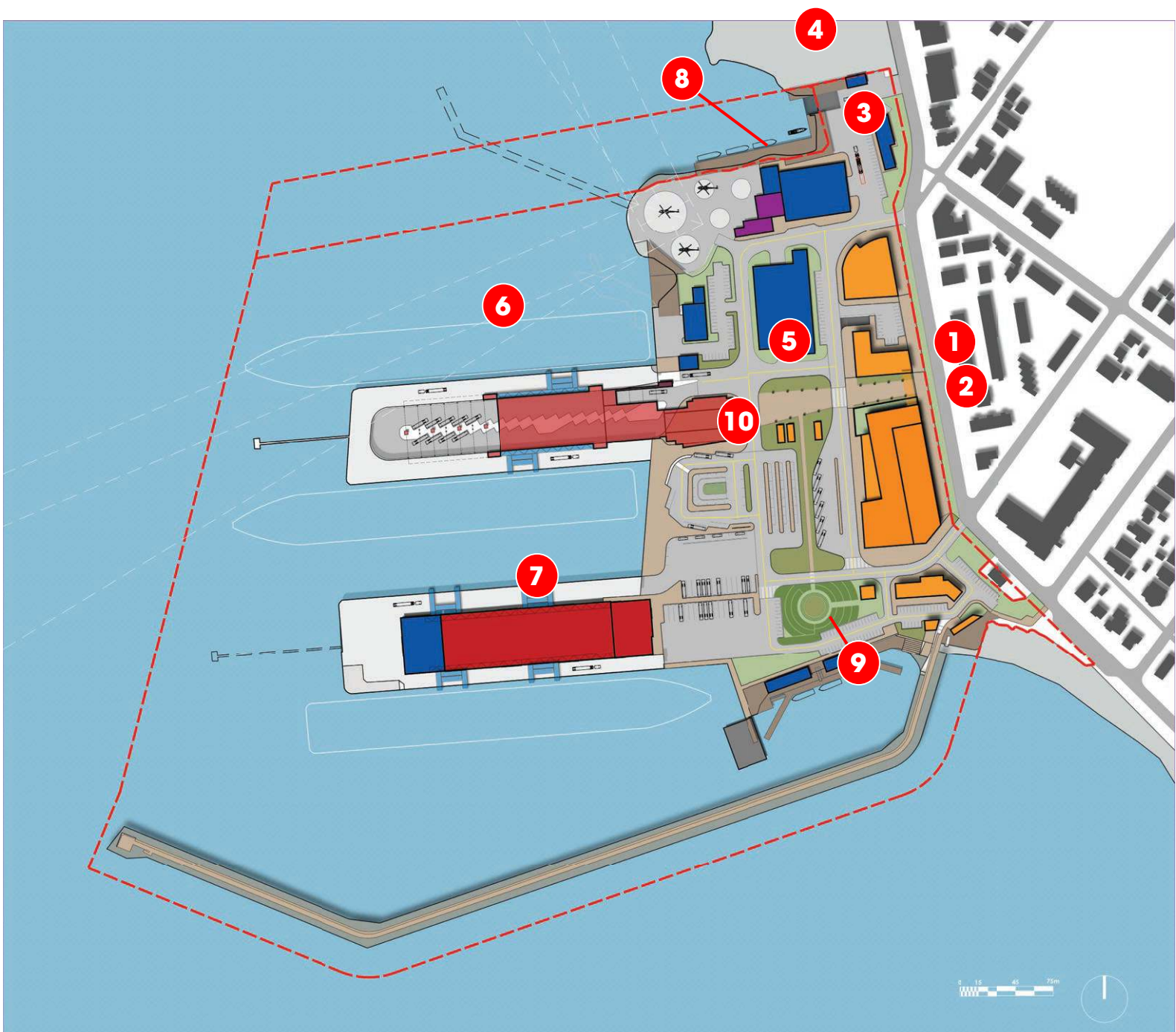


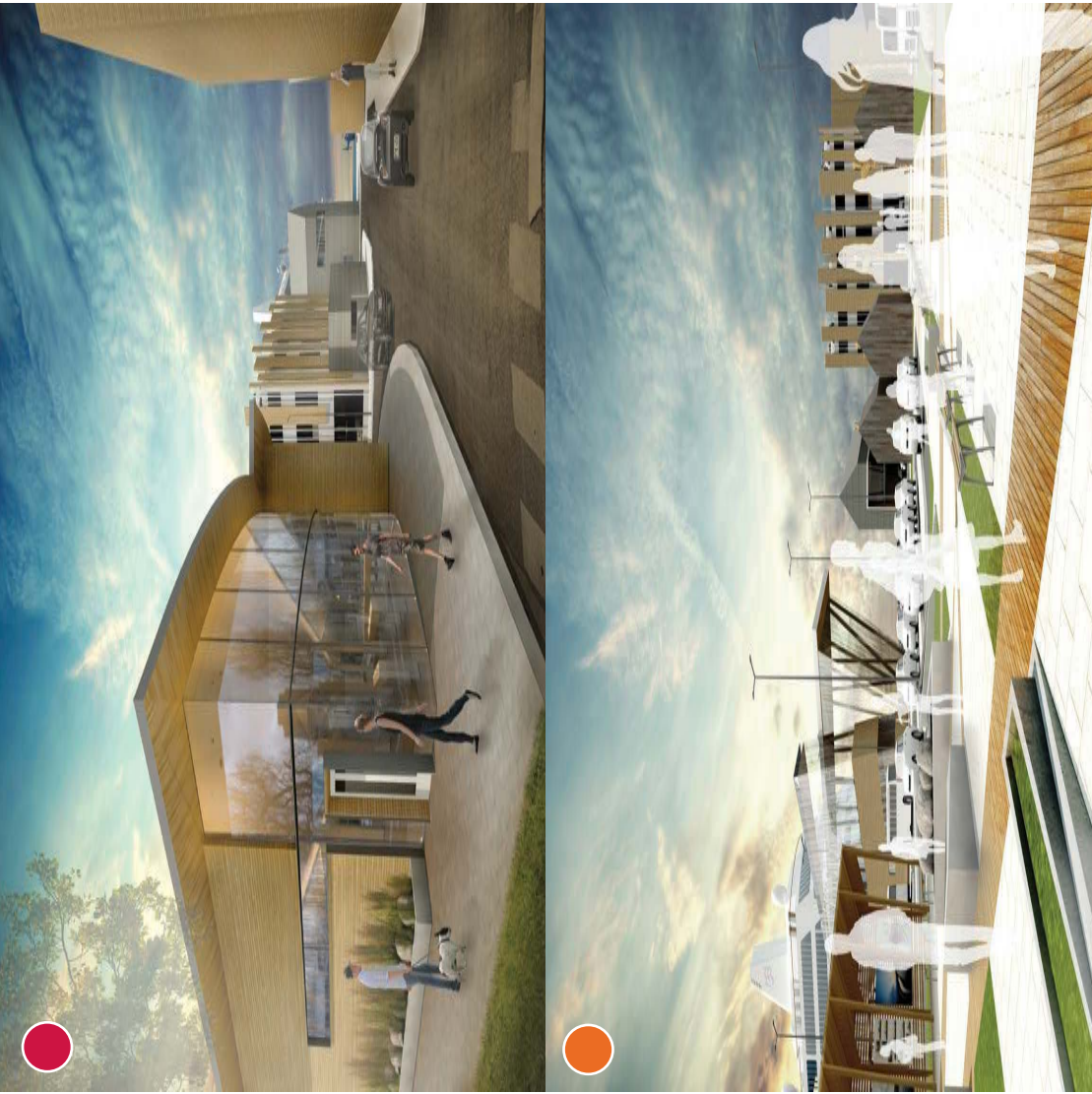
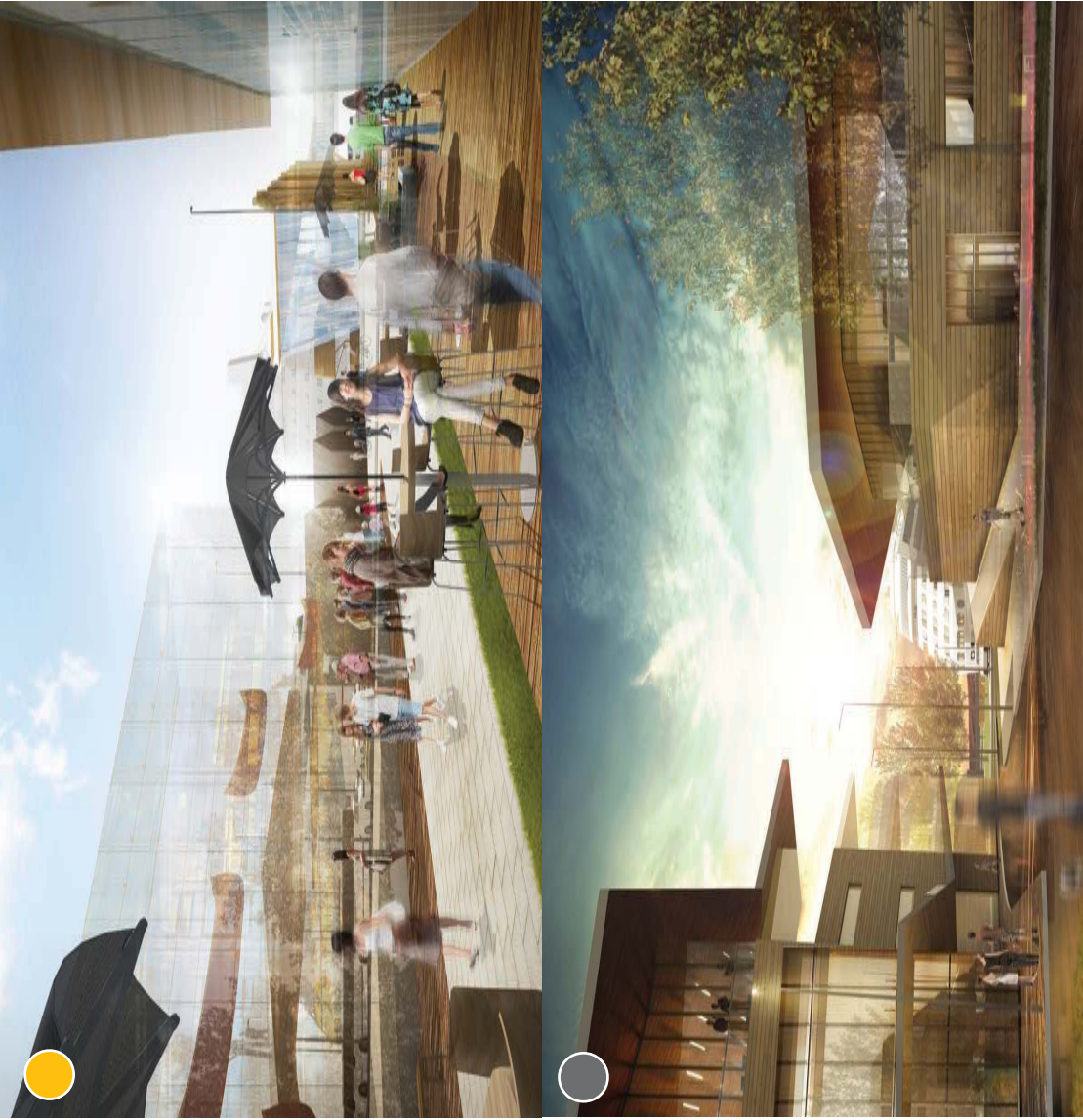
FUNCTIONAL AND FACILITIES PLAN

Key Aspects of the Functional and Facilities Plan

The Functional and Facilities Plan illustrates the following features:

- 1 Potential commercial, institutional and retail development on a parking plinth located along Dallas Road, including a potential hotel opportunity near the head of the breakwater walkway
- 2 New pedestrian and bike only pedestrian gateway to and from the site to encourage stronger community access and visitor accessibility to downtown
- 3 Revitalized marine services area allowing for small yacht storage and boat lift operation
- 4 Updated public boat launch
- 5 Dedicated open area for celebrating First Nation cultural events and offering retail
- 6 New raised terminal located on Pier B with tour bus parking beneath the terminal
- 7 Potential future home of port facilities within the existing warehouse on Pier A
- 8 New hangar for ambulance helicopter integrated with new heliport terminal
- 9 Revitalized pilotage, emergency rescue docks and amenities
- 10 Revised traffic and road circulation layout



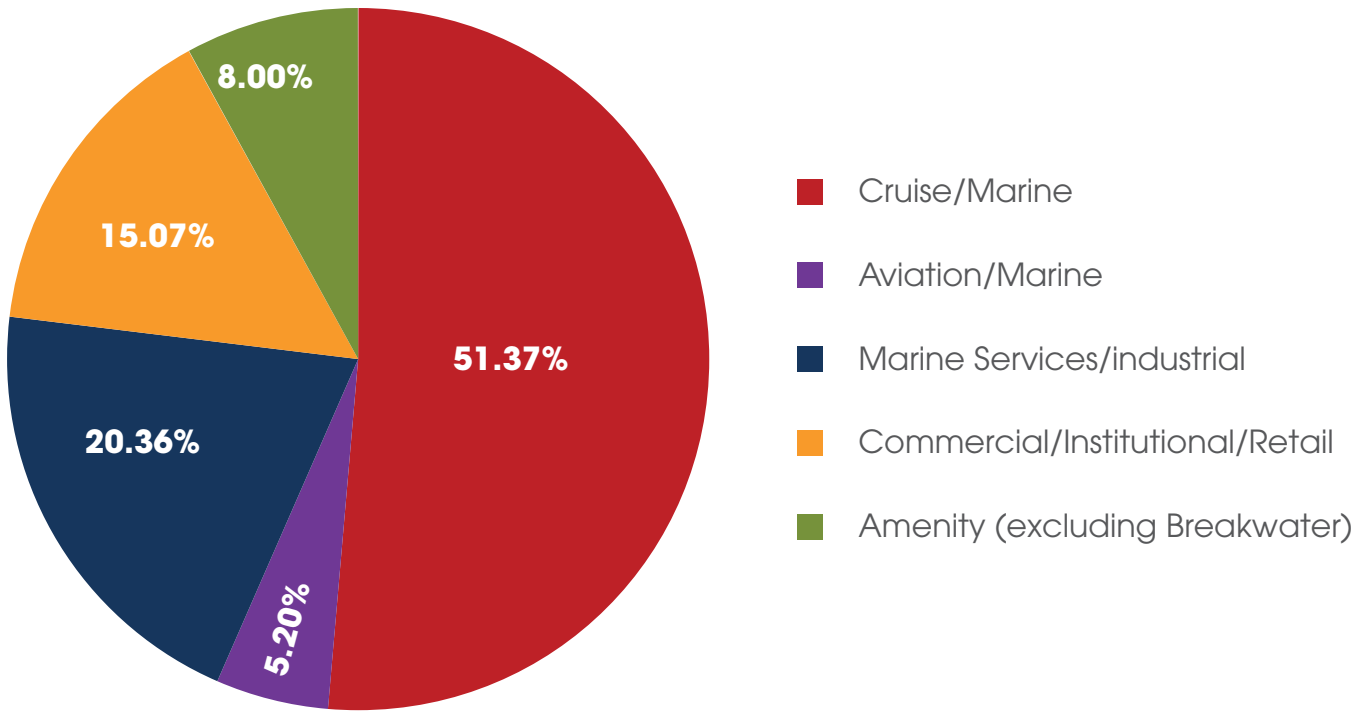




Functional Land Use and Zoning Strategy

To create a zoning strategy for the property, a functional zoning plan was developed to allocate working boundaries for primary uses on the site. These primary uses were:

- a) **Cruise/Marine**—Area allocated for cruise, marine and warehousing activities on Pier A and B
- b) **Aviation/Marine**—Area allocated for the Heliport and any future marine service or industry
- c) **Marine Services/Industrial**—Area allocated for marine industrial and service activities
- d) **Commercial/Institutional/Retail**—Area allocated for development of commercial, institutional and retail real estate opportunities, not precluding other marine related uses such as technical schools and services
- e) **Amenity (excluding Breakwater)**—Area allocated for public uses and retail opportunities near waterfront and breakwater areas



Functional Zones % Coverage



These five primary use areas were further broken down into potential specific uses such as office, minor retail, light marine industrial, tourism services, technical schools etc. A detailed breakdown of uses is provided in the following table below:

FUNCTIONAL ZONE USES AND SITE COVERAGE	
FUNCTIONAL ZONE	POTENTIAL USES
CRUISE/MARINE	» Ship servicing and storage
	» Bulk goods storage/transfer
	» Conference and meeting centre (off season)
	» Cruise ship services
	» Docks, wharves and piers
	» Fuel storage facilities
	» Government offices/services
	» High tech research/development (marine)
	» Light industrial manufacturing
	» Light industrial servicing/repair
	» Office use (support to other use)
	» Retail (support to other use only)
	» Seafood processing/packing
	» Seasonal markets
	» Storage warehouses
	» Taxi offices
	» Tourist services
	» Trade schools/educational uses
	» Use-related parking
	» Use-related wholesale sales
	» Vehicle storage/rentals/services
	» Public art/cultural exhibits
	» Performance space
	» Renewable energy power generation
AVIATION/MARINE	» Air travel terminals
	» Hangars
	» Boat servicing and storage
	» Docks, wharves and piers
	» Government offices/services
	» Light industrial servicing/repair
	» Office use (support to other use)
	» Professional services/offices
MARINE SERVICES/INDUSTRIAL	» Trade schools/educational uses
	» Use-related parking
	» Boat launch facilities
	» Boat servicing and storage
	» Docks, wharves and piers
	» Government offices/services
	» High tech research/development
	» Light industrial servicing/repair
	» Office use (support to other use)
	» Restaurants
	» Retail (support to other use only)
	» Tourist attractions/services
	» Trade schools/educational uses
	» Use-related parking
	» Use-related wholesale sales
	» Renewable energy power generation

FUNCTIONAL ZONE USES AND SITE COVERAGE	
FUNCTIONAL ZONE	POTENTIAL USES
COMMERCIAL/INSTITUTIONAL/RETAIL	» Government offices/services
	» High tech research/development
	» Office use (support to other use)
	» Office uses (major occupancy)
	» Parking structures
	» Professional services/offices
	» Restaurants
	» Retail, commercial , businesses
	» Trade schools/educational uses
	» University facilities
	» Use-related parking
	» Light industrial support uses
	» Seasonal markets
AMENITY (EXCLUDING BREAKWATER AREA)	» Public art/cultural exhibits
	» Performance space
	» Tourist services
	» Use-related parking
	» Docks, wharves and piers
	» Seasonal markets
	» Restaurants
	» Micro brewery
	» Public art/cultural exhibits
	» Performance space
	» Minor retail
	» Government offices/services
	» Renewable energy power generation





Thank you for your participation!