

Greater Victoria Harbour Authority

Board of Directors-Quarterly Meeting Update

June 2, 2016 - Public Report-Out



THE CHAIR Rise & Report (In Camera)

Chair (BoD) reported that the GVHA CEO and Staff have a strong focus on strategy, business development and customer service.

The two (2) key areas of focus are the following:

Ogden Point Master Plan (OPMP) Community Event

Ogden Point – Pier B Building

Wednesday, June 22nd, 2016 from 4:00 to 7:00 p.m.

Presentation by Mark Crisp, Stantec

Balanced Scorecard (BSC)

GVHA has adopted the BSC as a management tool which focuses on the strategic agenda of the organization, balancing financial and non-financial goals.

GVHA's other areas of focus:

Raising awareness in the Capital:

CEO has made and will continue to make regular visits to Ottawa to talk about the importance of Victoria in the Cruise Industry. Also, focusing talks around operations and future needs around infrastructure.

Communication:

GVHA has made a strong commitment to report out to Member Agencies and the Public in a timely fashion.

Board Education:

The Board is looking to upgrade their skills as three (3) new Directors come on board in the fall of 2016.

Committees:

The Strategic Risk and Oversight Committee (SROC) will be refocused on Infrastructure, Planning & Development. (IPAD). The First Nations Economic Development (FNED) will be strengthened by having both Chief Ron Sam, Songhees and Chief Andy Thomas, Esquimalt as members.



We Moved!

GVHA has moved from the 6th floor to the 1st floor, 1019 Wharf Street, reducing our office space by 44%, saving \$90K for FY 2016/17. Planned Open House in the fall of 2016.

THE CEO (In Camera)

Financials, Operations and Cruise

The CEO reported that GVHA finished up the fiscal year end on a positive note. Revenues are up and expenses are down, the bottom line delivered a net surplus of just over \$2M on a target of \$1.4M. In Q1 of 2016, commercial operators are up 15-20% and moorage requests are also up by 12% over the previous year. The cruise season kicked off on April 3rd with a total of 227 ships expected to dock at Ogden Point in 2016.

Highlights of Seatrade Conference, Fort Lauderdale, Fl.

Asia & Alaska cruise market continue to grow, Alaska is trending to larger ships, Vancouver & Seattle have limited capacity on Saturdays, and RCI wants to add a third ship in the Alaska Cruise Region.

We need to sell 'what makes Victoria unique' and the value of 'Homeporting' (not one single factor drives home-port decision)

PUBLIC – Marg Gardiner, JBNA (James Bay Neighbourhood Assoc.)

M. Gardiner (JBNA) gave a presentation on the following: GVHA's approach to the public, focus on public meetings and ongoing activities around Ogden Point. The three properties that neighbor James Bay are Ogden Point, Fishermans Wharf and the Causeway which subsidize GVHA's other operations. She would like to see consideration given to JBNA with regards to operations at Ogden Point including development, public report-out with increased transparency. It was suggested that GVHA take a Quality Assurance approach and accept responsibility as a landlord by installing shorepower and improve environmental regulations.

GVHA unveiled our NEW LOGO!!!

GVHA unveiled a new logo with the focus on the 'ORCA' and 'VICTORIA HARBOUR'.

NEW



OLD

