

## **REPORT TO THE PUBLIC ON THE AUGUST 2015 QUARTERLY BOARD MEETING**

**Greater Victoria Harbour Authority's (GVHA) Board of Directors met on August 27, 2015 for its regular quarterly public and in-camera meetings. The following summarizes the meetings:**

### **PUBLIC**

Paul Nurse of Tourism Victoria gave a presentation on this tourism destination marketing organization, focusing on the strategic importance of linking Victoria's working harbour to experiential tourism, the Victoria destination, and the community. He emphasized collaboration with GVHA on sharing information and expertise, and providing a variety of attractions which generate exciting and dynamic visitor experiences around harbours and marinas.

Brad Eshleman of Western Stevedoring presented an overview of the organizational structure of the enterprise and its holding company Carrix, including global operations and local management of Ogden Point.

An update was provided on the Steamship Terminal request for expressions of interest process, the initial phase of which has seen several excellent lease proposals submitted to GVHA.

The newly reconfigured GVHA website, which provides a user-friendly experience, was highlighted.

The Chair announced the Board of Directors recruitment and nominations process underway to fill four director positions becoming vacant January 1<sup>st</sup>, 2016.

The CEO announced a half million dollar investment in enhancing and improving the infrastructure and features of the Inner Harbour, supported by funding from Western Economic Diversification Canada.

### **IN CAMERA**

Jon Spalding of Dillon Consulting gave a presentation on plans under consideration for the Ground Transportation Strategy, which will begin to implement changes for bus and tour operations on the Ogden Point Terminal in 2016. The Board engaged in a discussion on this complex topic.

Mark Crisp of Stantec presented an update on the Ogden Point Master Plan (OPMP), describing work underway on the development of the Functional and Facilities Plan. The Plan identifies six working principles and seven design principles, which include developing options for sound mitigation of heliport using landscape berms and buildings, working with the Ground Transportation Plan to improve routing, exploring a pedestrian gateway into the site, and developing a transitional zone with buildings and landscape between the community and site to buffer onsite activities.

The finalized 10-Year Strategic Plan, which incorporates input from Board Directors, Member Agencies, stakeholders and community members, received official Board approval. It will be presented at the October 13, 2015 Annual General Meeting.

The 3-Year Business Plan is in the final stages of review, receiving Board evaluation, and scheduled for stakeholder input. It projects progressive revenue growth in the medium term, with implementation of the OPMP.

The CEO introduced GVHA's new Manager of Marina Operations, Matt Smiley, who joined the organization on June 15, 2015. His background includes extensive local expertise and experience in marine tourism.